



Preferred Breeders Program

Thank you for your interest in CKC's Preferred Breeder Program. Being a part of this prestigious program demonstrates your commitment to your breed. The practical guidelines laid out in this program will help you to maintain your dogs and produce top quality puppies. We look forward to your participation in this unique program.

Overview

The CKC Preferred Breeders Program is an incentive-based program to reward those breeders who are striving to better their breed. This program has strict requirements to become a member, and gives the breeder several avenues to obtain the coveted "Breeder's Merit Award."

To become a member, you must complete the application enclosed in this packet. Along with the application, you must submit photographs of your kennel facilities, and sample copies of your current puppy and stud contracts. The photographs should include your kennel area, grooming area, whelping area, and training/exercise area.

As a member of PBP, you must agree to do the following:

1. Offer CKC registration on all puppies placed.
2. Submit to random inspections of your kennel facilities.
3. Attempt to resolve any complaints in a timely manner, and to CKC's satisfaction.
4. Provide positive identification of your breeding stock by way of microchip, DNA testing, photo registration, tattoos or supply three pictures of each canine.
5. Provide a written agreement with every puppy placed.
6. Provide a list of all health clearances usually performed on your breed, and disclose the results of these clearances, or disclose the fact that you did not perform the tests.
7. Use a contract for all stud service. The contract should include the conditions of the service, payment arrangements, and how puppies will be distributed. It should also cover how situations will be handled in the event puppies are not produced.
8. Adhere to the guidelines of CKC's Breeder Code of Ethics.

Benefits of membership in the PBP:

1. Preferred listing on CKC website and magazine ads
2. CKC will provide a special preferred breeder listing recognizing all current preferred breeders on both the CKC website and in the CKC quarterly magazine.
3. Discount on CKC website and magazine ads 10%
4. Preferred referral by CKC Staff
5. Discounts on microchip identification 10%
6. Reserved Bloodline names (your bloodline may not be used without your permission)
7. Preferred naming rights (a dog that you name may not be changed without your permission)
8. Limited Registration rights for your puppies.

The fee to enroll in the Preferred Breeders Program is \$100.00 for the first year, and \$50.00 each year thereafter.

**Continental Kennel Club
Preferred Breeders Program**
PO BOX 1627
Walker, LA 70785
1-800-952-3376
Fax: (225) 664-1663



Preferred Breeders Program

Breeder Merit Award

Each year, members of the PBP will be evaluated, and those that adhere to the highest standards will be awarded the Breeder's Merit Award. This award will entitle you to the following:

1. A free one-page web ad for one full year on CKC's website.
2. A free quarter-page advertisement in one issue of the CKC quarterly magazine.
3. Notation on selected CKC advertisements that acknowledge the breeder as a "Breeder's Merit Award" recipient.
4. Priority listing among other PBP members on selected CKC advertisements.

Below is a schedule of points for grading members of the PBP.

Points Schedule

<p>ADMINISTRATION: Maximum 300 points Uses a written agreement - 50 pts No paperwork problems reported by registration dept - 50 pts CKC Registration issued at time of sale - 50 pts Breeder has means of identifying all breeding stock- 50 pts All breeding stock Microchip or DNA tested - 50 pts or Breeder uses DNA or Microchip testing - 5 pts (per new dog/per year - max 35) Breeder provides puppy kit to puppy buyers- 50 pts</p>	<p>ON SITE INSPECTION: 200 Maximum points Requested facility inspection – 25 pts All runs were clean – 25 pts All runs were in good repair - 15 pts Runs were the right size for the breed – 25 pts Fresh, clean water was readily available – 25 pts Food is appropriate for the breed – 25 pts Feeding schedule is appropriate for the breed – 10 pts Exercise area is appropriate for the breed – 25 pts Whelping/puppy area clean – 25 pts</p>
<p>SOCIALIZATION & TRAINING: Maximum 100 points Uses an approved socialization protocol – 50 pts Has an approved training program for each breed – 50 pts</p>	<p>CLUB AFFILIATION / COMPETITION: Maximum 100 points Membership in CKC Affiliated Club – 40 pts Participated in CKC Sanctioned events - 20 pts each (max 60 points)</p>
<p>HEALTH CLEARANCES :Maximum 200 points Performs health test on breeding stock- 100 pts Breed only dogs with passing ATTS temperament test score – 50 pts Supply test results of breed-specific tests – 50 pts</p>	<p>TITLED CANINES: Maximum 100 points (25 pts/per titled canine)</p>

Continental Kennel Club, Inc. reserves the right to amend these rules at any time.

Continental Kennel Club
Preferred Breeders Program
 PO BOX 1627
 Walker, LA 70785
 1-800-952-3376
 Fax: (225) 664-1663



Preferred Breeders Program

Breeder Registration Application - Page 1

Breeder Personal Information (If you run out of space, attach additional documentation as needed.)

First and Last Name		Date
Address		
City	State	Zip Code
Email Address	Website Address	

List bloodline names currently in use.

List the breed of dogs being used in breeding program.

Please fill in each breed that you own, the year you became owner of that breed and the first year you bred a litter of that breed.

Breed	Year First Owned	Year First Litter

List breeding females currently in use.

Please fill in each female canine that you use along with the CKC number issued to that canine.

Name	CKC Number	Name	CKC Number
1. _____	_____	5. _____	_____
2. _____	_____	6. _____	_____
3. _____	_____	7. _____	_____
4. _____	_____	8. _____	_____

List stud dogs currently in use.

Please fill in each male canine that you use and the CKC number issued to that canine.

Name	CKC Number	Name	CKC Number
1. _____	_____	5. _____	_____
2. _____	_____	6. _____	_____
3. _____	_____	7. _____	_____
4. _____	_____	8. _____	_____

What is the earliest you will allow a puppy to leave your faculty?

--

Please continue to the back side of this application



Preferred Breeders Program

Breeder Registration Application (Continued)

Page 2

List any CKC events in which you have participated in the last 24 months.

Event Date	Event State	Event City	Event Date	Event State	Event City
1. _____			5. _____		
2. _____			6. _____		
3. _____			7. _____		
4. _____			8. _____		

List the procedure you use in socializing the puppies you breed:

List the training methods you use with your dogs:

Describe your kennel setup and your daily procedures:

Who is your usual Veterinarian? Enter his or her information below.

First and Last Name _____	Phone Number _____
Address _____	
City _____	State _____ Zip Code _____

This application **must be signed** by the breeder to be considered valid.

By signing this application, I certify that the information submitted on this form is accurate and true, and that I have read, understood and agreed with the CKC Breeder Code of Ethics. I also agree to allow Continental Kennel Club to refer potential customers to me that are inquiring about my breed(s). I further agree to abide by all current CKC rules and regulations.

Signature _____ Date _____

Along with this completed and signed application, you must also submit the following:

- Several photographs of your breeding facilities (include kennel, grooming, whelping and training/exercise areas).
- Copies of your current puppy and stud contracts.
- A check or money order in the amount of \$100.00 US Dollars, made payable to Continental Kennel Club at the following address Continental Kennel Club, Preferred Breeders Program, P.O. Box 1627, Walker, LA 70785. Your payment is non-refundable.



Preferred Breeders Program

Breeder Code of Ethics

The Continental Kennel Club Breeder Code of Ethics presents to CKC Breeders, guidelines for ethical practices of breeding, possession and sales of canines.

1. Provide clean, adequate, safe housing and run areas specific to the nature and exercise requirements for the breed.
2. Research the breed before breeding. Know the standard and only breed dogs that show proper breed type and temperament. Consider the strengths and weaknesses of each potential pairing. Always breed to better the breed.
3. Perform all customary health tests for your breed prior to breeding, and disclose all results to possible puppy buyers. If health tests were not performed, disclose that fact to any possible puppy buyers.
4. Ensure that all breeding dogs are positively identifiable. Microchips, DNA, photo registration, and tattoos are all acceptable forms of identification.
5. Breed dogs that are in good health, temperamentally sound, and free from genetic faults.
6. Obtain a signed stud dog contract prior to breeding. The stud contract should, at minimum, designate the number of ties that will be allowed, the amount of time between ties, the stud fee or pick of the litter, address how a single puppy litter will be handled, and address what each party will do if no puppies are yielded.
7. Only breed dogs that are physically and mentally mature enough to breed, and do not continue to breed any male or female that is unfit for breeding.
8. Make every effort possible to ensure that puppies are in good health and free from genetic defects at the time of sale.
9. Review each prospective buyer carefully and make every effort to ensure that each puppy is placed in a home that is in the best interest of the new owner and the puppy.
10. Help to educate puppy buyers about the breed and what is required in terms of exercise, nutrition, training, and socialization.
11. Make both parent dogs available for viewing to potential puppy buyers along with proper registration papers of the parents.
12. Provide each new puppy owner with the proper paperwork to register their new puppy at the time the puppy leaves the breeder's premises. This should include at a minimum: registration form for the puppy, health and shot information, and a signed contract.
13. Include in each signed puppy contract a minimum of: a return policy and time limit, explanation of health guarantee and time limit, and spay/neuter requirements, if any.
14. Any advertising, whether oral or written, shall be factual, not misleading, and not designed to attract undesirable buyers or to encourage the raising of dogs for any undesirable reason.